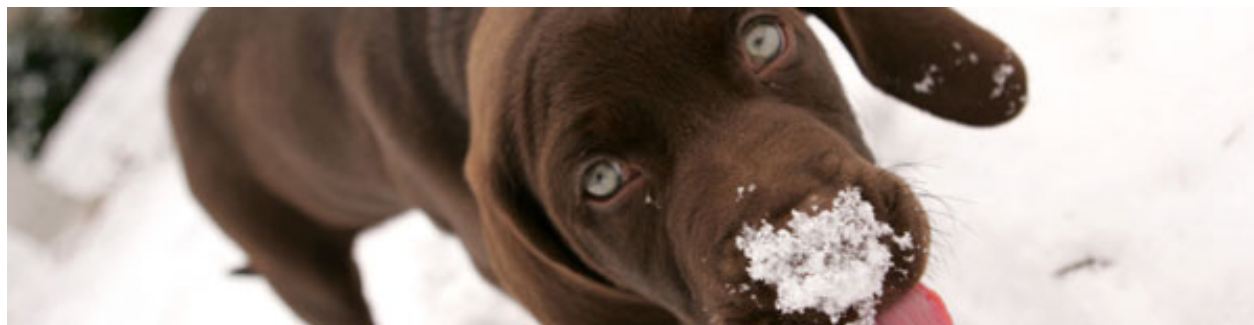


# Are *Basic Needs* Really Enough to Keep Your Pet Healthy?



## Protecting Our Pets

As a devoted pet owner I try my best, as I am sure we all do, to give my pets the **proper nutrition, shelter, and love** so they are happy, and healthy.



However, I know that there are times where pet owners are unaware of the **hazards we are exposing them to**, either through human food “treats” or an unsafe environment.

For instance, many of us are familiar with **chocolate as a potentially fatal food**... but did you know that even turkey can cause many health-threatening conditions?

Before you indulge your pet in any special foods, be sure to check out our list of harmful foods.

Keeping good care of our pets doesn't only mean supervising what they eat. It also means keeping a watchful eye on their surroundings, which is especially important during the winter months.

I know many people keep outdoor pets inside the garage or basement when it's cold outside; **mistakenly assuming it is a safe haven**. However, there are likely many potential hazards awaiting your pet in this often overlooked place. Be sure to find out what to secure or remove before allowing your pet to spend time in the garage or in the basement.

Much like humans, **pets' bodies need a little extra attention** due to harsh winter weather conditions as well. Their immune system, coat and skin are especially vulnerable to infection and ailments, so we should all pamper our pooches and kitties during the winter months and pay careful attention to these noted areas.

Keeping your pet's health in top condition can go a long way in preventing other illnesses and problems. For instance, did you know that liver, kidney, and heart inflammation are often triggered by **poor dental hygiene and periodontal disease**?

Oral health is of utmost importance in pets, just as it is for humans. Unfortunately, dental health should be a very large concern to pet owners, as more than **half of all pets suffer from gum disease** and other related problems.



The content of this eBook is intended for informational purposes only.

It is not intended to diagnose or treat any medical condition. Nothing in this eBook is intended to be a substitute for professional medical advice, diagnosis, or treatment. Always seek the advice of your physician or other qualified health provider with any questions you may have regarding a medical condition.

Never disregard professional medical advice or delay in seeking it because of something you have read in this eBook or on ANY website.

However, there are many steps you can take to provide your pet with proper care, and we have compiled some helpful suggestions to begin or enhance your pet's oral care routine.

We hope you enjoy this ebook, and that you find it helpful in **protecting your furry family members** from some of the common health issues they face. As always, be sure to let us know what you think.

We would love to hear about the topics you want to see in our upcoming ebooks, answer your questions or even just read your comments about our articles. **We wish you and your pet good health!**

Read on for some great tips and information on keeping your pet healthy!

## Foods that Kill - Common Treats that Can Harm Your Pet

Most pet owners don't know that their refrigerators are likely to contain **common human treats that can kill or severely harm their pets!**

While for pet owners the passing holiday season means overeating and an expanded waistline, for our pets, being overindulged with too many table **scraps could result in a fatal outcome.**

Recently, the *ASPCA* ran a report on toxic foods for pets, and for most of us, the **foods that can hurt your pet** are a shocking surprise.

To ensure your pet's health and safety, take a look at some foods that can be harmful:

**Chocolate**—This delicious treat is made with cocoa beans, which contain a chemical called theobromine that is toxic to dogs. Keep this in mind, especially on Valentine's Day!

**Grapes**—While the exact reason why they are harmful is unknown, they have been linked to cases of acute kidney failure.

**Cocoa mulch**—The bean shells of cocoa, which are a by-product of chocolate, are used as mulch for landscaping. Many people are unaware that the toxic chemical theobromine is present in this type of mulch that is often ingested by curious pets.

**Fatty foods**—Fats are difficult for a dog to digest and can overtax the pancreas, leading to potentially fatal pancreatitis.

**Nuts**—The high phosphorus content in nuts is linked to the formation of bladder stones. Macadamia nuts in particular are especially harmful.

**Onions**—Studies show that onions as well as onion powder can prompt hemolytic anemia in dogs.

**Potatoes**—Though rare, the toxin solanine can be found in a potato's green sprouts and skins. Potatoes should therefore be cooked and mashed in order to be safe for your pet's consumption.

**Artificial sweeteners**—Consuming large amounts of these synthetics can



**Michele Carelse, Clinical Psychologist**



All of our natural remedies are formulated by our expert team of herbalists, naturopaths and homeopaths, and headed by Michele Carelse.

Michele has had years of experience in the manufacturing and use of natural remedies. In addition, she is a trained Clinical Psychologist and has been incorporating natural remedies into her treatment of four-legged patients with UTI, anxiety, grief, Cushings and stress for many years with spectacular results.

lead to an abrupt drop in blood sugar levels, causing symptoms such as depression, loss of coordination, and seizures. In as little as 30 minutes, signs of toxicity can become apparent, and immediate veterinary treatment is necessary.

**Turkey**—The consumption of turkey skin is linked to acute pancreatitis most likely caused by its high fat content.

Other foods listed by the ASPCA as harmful:

- Alcoholic beverages
- Avocado (the only "fatty" member of the vegetable family)
- Coffee (all forms of coffee)
- Moldy or spoiled foods
- Salt
- Yeast dough
- Garlic

To help counteract any internal damage that may have been caused from these foods, consider **supplementing your pet's diet with natural remedies to restore health**. PetAlive [Digestive Support](#) is a great detoxifying agent which soothes gastric mucus membranes and inflammation, while also relieving symptoms of chronic digestive disorders and conditions.

PetAlive [DetoxPlus](#) also works to purify the blood and eliminate toxins, and can be very effective for systemic recovery after illness.

In addition to human foods that can be toxic, **think twice about the prescription drugs you are giving your pet**, as recent studies have shown that they can be harmful, too.

The FDA reported new information on non-steroidal anti-inflammatory drugs, which have been linked to 22,000 cases of illness in dogs, with nearly 3,000 of those being deadly. Meanwhile, manufacturers continue to tout the safety of these drugs when used according to the label, and claim that vets are provided with information on their potential side effects.

However, there are **natural options available for treating your pet** without risking harmful side effects or fatal consequences. **Preventative measures can also be taken** to promote vitality and balance in the body. PetAlive [Immunity & Liver Support](#) acts as a liver tonic to **boost immune functioning** and resistance to disease and infection, while aiding overall systemic function and toxin elimination.

You can also try [Flatulence Preventer](#), [Parasite Dr.](#) and [RunniPooRelief](#) for effective support.

"This product [Flatulence Preventer] definitely works! I wouldn't have believed it without seeing the difference. Our cat has food sensitiveness which causes terrible gas and bloating and she has been on a special diet for years with not much improvement I must say. Your remedy makes her more comfortable after food and we can give her a bigger

## Ask Our Experts a Product Question

If you have a question about one of our products, its usage or dosage, ask Michele and her team of experts about about it [HERE!](#) We will do our best to get you an answer within 24 hours.

## Great Health Sites

[Pet Herbal Info Blog](#)

[The Natural Beat Blog](#)

[PetAlive Natural & Herbal Remedies for Pets](#)

[Native Remedies - Natural & Herbal Remedies](#)

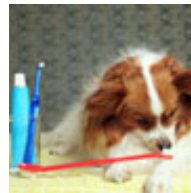
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variety than before. It looks like we found the cure after so many years and so much expense - a simple natural remedy!" — **Ziggy**

"My daughter has been using your (people) products for her family for some time and she has always recommended them for me. As I am very healthy, I have not had much need for any medicine :- ) (Thank goodness!) My cats do get worms no matter what I do and it was great to discover that you have a pet website. The Parasite Dr has lived up to its promise and I can certainly recommend it to other pet owners" — **Carole**

"Pet Alive is the only product line I trust for my animals. I use your remedies for all my cats and dogs and have just added RuniPoo Relief to my collection. I just wanted to let you know that once again I am not disappointed. RuniPoo Relief is just as effective as all your other products." — **Tammi Berera**

## Brushing Up on Your Pet's Dental Hygiene



Did you know that **dogs and cats need dental care as much as we do**? Just as dental health is linked with overall health in humans, so is true with cats and dogs.

With *Pet Dental Care Month* approaching in February, it's important that pet owners know that when proper care is not given to their gums and teeth, **our pet's body becomes vulnerable to disease and illness.**

Conditions such as liver, kidney, heart inflammation and infection are many times triggered by **poor dental hygiene and periodontal disease.** That being said, dental disease is one of the most common forms of disease in pets.

**More than half of all pets suffer from gum disease, calculus and dental problems.** The numbers are slightly higher in dogs, where it is estimated that by age three, 80% of dogs develop symptoms of oral disease. In cats, 70% develop dental problems by their third year of life.

**Signs of gum and dental disease in cats and dogs** include dark yellow or brown substance build up on teeth, bleeding and swollen gums, and persistent bad breath.

Several factors contribute to the development of **periodontal disease in pets.** This includes the pet's age and overall health condition, diet and chewing behavior, breed, tooth alignment and genetics. Siamese and Oriental short-haired cats for example are said to be more susceptible to dental disease.

Some pets may develop periodontal disease because of grooming habits since hair accumulation around teeth and gums may promote plaque and tartar buildup.

Your pet must have regular veterinary check ups. A veterinarian will be able to **assess your pet's overall dental health.** If your pet develops periodontal disease, there are some harsh procedures and treatment that can be prescribed depending upon the severity of the condition. These include root planning and scaling, periodontal

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**Six Good Reasons to choose Pet Alive as your trusted suppliers of herbal & homeopathic remedies:**

debridement, gingivectomy, and as a last resort, tooth extraction.

One way of **avoiding these harsh procedures and treatments** is to provide adequate nutrition, as it's an essential part of your pet's dental health.

There are many **homemade foods cats and dogs enjoy** such as lean meats, whole grains, and certain bones. Many commercial foods also offer customized products that are developed specifically for pets with underlying conditions such as diabetes, thyroid imbalance, and liver problems.

Another way is to **brush your pet's teeth**. Your veterinarian will give you advice on how often to brush your pet's teeth according to their specific needs. Some breeds of animals are said to be more prone to dental disease.

Another easy way to ensure your pet's dental health is to *use natural remedies proven to advance overall health and oral hygiene*.

**Our PetAlive Gumz-n-Teeth** is a 100% safe and natural combination of herbal and homeopathic ingredients in an internal formula for preventing gingivitis (gum disease) and tooth decay as well as improving general dental health in pets.

Gumz-n-Teeth also works well with our PetAlive [Immunity and Liver Support](#) to not only treat and prevent gum disease and tooth decay, but to also prevent against abscess and oral infection.

For new puppies and kittens that need teething relief try PetAlive [PupTeeth!](#) This natural product helps relieve teething pain, reduces irritability and crying during teething. It also helps prevent indiscriminate chewing.

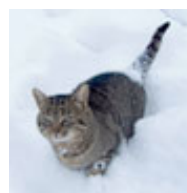
"We've been giving **Gumz-n-Teeth** to our dogs and cats for nearly two months now and are very impressed. All of their teeth and gums look healthier, cleaner and smell better. We have also noticed an improvement in their coats and general health. A great product - thank you!" -**Lucy S.**

"**PupTeeth** has saved our worldly possessions from our teething puppy and his sharp, gnawing teeth. After he had chewed the spine of every single book on the bottom shelf of the book case I decided it was time to do something! We found your pets' teething granules online and they have been super! No more chewing in the middle of the night! Thank you!" -**Dina**

"My German Shepherd is my treasure! He is already 10 years old and he has always been a healthy boy. Lately he has been 'off color' and not wanting to eat much. Also he was eating lots of grass and throwing up almost every day. I was very worried about him. The vet said maybe an infection and gave us antibiotics, and that made no difference, but your **Immunity/Liver Support** remedy has worked after only three weeks. No more throwing up and much more energy! Thanks for a natural alternative - next time I know where to come first!" -**Serena**

## Keeping Fluffy Frostbite-free

From inclement weather to hectic travel schedules, your pooch or kitty has probably endured some stress as the holidays wrapped up and the full, blustery force of the winter season kicked in.



1) All PetAlive products are manufactured according to the highest pharmaceutical standards - using only the best quality raw ingredients from nature's medicine chest.

2) PetAlive and our suppliers are registered with the FDA as accredited suppliers and manufacturers of health supplements. Our products are sold all over the world and are manufactured to strict international standards in a GMP accredited manufacturing plant.

3) All our remedies are manufactured in an FDA registered pharmaceutical facility under close supervision.

This includes formulation, acquiring and testing of raw ingredients as well as final manufacturing. This gives us the confidence to say that when you are buying a PetAlive product, you are buying the safest and the best! We know what goes into our remedies - which is why we know what you will get out of them!

4) Manufacturing is done strictly according to the principles of GMP (Good Manufacturing Practice) and all raw ingredients undergo stringent testing before being approved by our registered manufacturing pharmacists.

5) We offer a free email [Ask Our Experts](#) service run by trained consultants ready to advise you on the best choice for your health.

6) We offer an unconditional [One Year Money Back Guarantee](#).



**Restoring health after illness** or **guarding against harsh winter conditions** can go a long way in the well-being of your pet.

## Recovery and Boosting Immunity

Perhaps your pet had to be boarded while you and your family left home this past holiday season, or it was exposed to new animals (and potential illness) while visiting distant friends or relatives.

To **boost immunity and energy levels after such conditions**, consider supplementing your pet's diet with PetAlive [KC-Defense](#), an **effective respiratory tonic** to prevent against Kennel Cough and other viral infections.

Due to the closed quarters and large influx of new animals, confined areas such as kennels, catteries, and veterinary offices are often **breeding grounds for infection**.

Natural remedies can also be used preventatively before such visits **to protect against infection**. Pet Alive [PetHeal](#) **encourages rapid healing** and [Immunity & Liver Support](#) **promotes vitality and balance** in the body.

Similar to us, our pets' **immune systems function best when proper nutrition, rest, and exercise are in harmony**. Therefore, remember to **keep an eye on the amount of exercise your pet is getting**.

Most likely, if your pet is kept indoors more, it will require less food. However, if it stays outdoors often, it may require additional food to burn calories needed to produce body heat.

## Treating Minor Injuries or Infections

Snowy weather or abrupt changes in temperature can **wreak havoc on tender paws and feet**. Ice and salt used to treat sidewalks and roads can cause severe stress and discomfort, so care should be taken to **provide relief** for your little ones.

**Always wipe paws** after a walk or spending time outdoors, and **try an ointment or lotion** to keep paws in top condition. PetAlive [PawPaw](#) conditions pets' paws and pads, preventing bruising, cracking and infection, while encouraging healing of small cuts and wounds and reducing inflammation.

Exposure to boarding places and harsh weather can also cause skin irritation. In addition, **snow cover on the ground can conceal rough surfaces, debris, or other hazards**. PetAlive [Clenzor](#) cleans and disinfects minor wounds, cuts, and scrapes, and also works to disinfect fungal infections or contact with poison ivy (whose oil can still be present this time of year on dead or decaying leaves).

## Protecting Against the Elements

In addition to **keeping your pet properly groomed** (matted hair will not protect against the cold), you may wish to enhance your pet with PetAlive [Skin & Coat Tonic](#), which improves skin functioning, strengthens the hair shaft and follicle, and treats dry, scaly skin often induced by strong indoor heating.

In addition, the tonic can **accelerate healing of skin lesions and fungal infections**, often caused or accelerated this time of year by ice-melting chemicals.

**Also be aware of your pet's surroundings**. Many people think the garage is a safe



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haven for pets during cold winter months. However, **antifreeze is a common hazard** to pets, as both dogs and cats are attracted to its sweet flavor.

The chemical can be toxic in even small quantities, so be sure to check your car's radiator and secure all supplies stored around the garage. Furthermore, **be cautious about carbon monoxide**. Never warm or start up your car in a confined space like the garage **without first removing your pet**.

Taking care of your pet is obviously a long-term commitment. However, **taking a little extra care** at the start of the new year can provide a strong foundation of health, wellness, and happiness for your pet in the year ahead.

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